Claims:

- 1. A method for preparing at least one chemical reaction product by means of chemical reaction of one or more reactants, optionally dissolved in one or more solvents, which are supplied as a feed flow, through the contact with a heterogeneous catalyst in a continuously operated fixed-bed reactor packed with a particle bed, a continuous annular chromatograph (CAC), packed with said particle bed, being used as said fixed-bed reactor in which said at least one reaction product is formed and purified and said at least one purified reaction product as well as any by-products and/or unreacted reactants present are withdrawn from said annular chromatograph each at a different and predetermined rotational angle position, characterized in that only one type of particulate material in a single particle bed is used as both catalyst for the formation of said at least one reaction product in said particle bed and as chromatographic medium for the purification thereof.
- 2. The method according to claim 1, characterized in that any unreacted reactants and/or by-products are recirculated and reused in the chemical reaction.
- 3. The method according to claim 1 or 2, characterized in that said particulate material comprises a catalyst material which is uniformly distributed therein and/or thereon.
- 4. The method according to any one of claims 1 to 3, characterized in said the particulate material entirely consists of catalyst material.
- 5. The method according to any one of the preceding claims, characterized in that an ion exchange resin is packed as said particulate material.
- 6. The method according to any one of the preceding claims, characterized in that a zeolite is packed as said particulate material.

- 7. The method according to any one of the preceding claims, characterized in that said particle bed is heated and/or cooled during said reaction/purification.
- 8. The method according to any one of the preceding claims, characterized in that several zones of different temperatures are created by heating and/or cooling during said reaction/purification.
- 9. The method according to any one of the preceding claims, characterized in that a continuous temperature gradient is set by heating and/or cooling during said reaction/purification.
- 10. The method according to any one of the preceding claims, characterized in that at least one reactant is supplied in a solvent.
- 11. The method according to claim 10, characterized in that said solvent at the same time acts as eluent.
- 12. The method according to claim 10 or 11, characterized in that at least one of the reactants acts as solvent.
- 13. The method according to any one of the preceding claims, characterized in that at least one of the reactants supplied is a polyvalent reactant from which several different reaction products are formed during the reaction.
- 14. The method according to claim 13, characterized in that one of all possible reaction products is preferentially recovered by controlling the operating parameters.
- 15. The method according to claim 14, characterized in that it is substantially said one reaction product which is recovered.

- 16. The method according to any one of claims 1 to 15, characterized in that acetic acid and glycerol are supplied as reactants and triacetin is recovered as the preferred reaction product.
- 17. The method according to any one of claims 1 to 15, characterized in that phenol and acetone are supplied as reactants and bisphenol A is recovered as the preferred reaction product.
- 18. The method according to any one of claims 1 to 12, characterized in that acetic acid and methanol are supplied as reactants and methyl acetate is recovered as the preferred reaction product.